



# Developing Leaders

December 2006 Session 3

Issue 3



## Community Leadership Program Organizing for Action

Tioga County's *Community Leadership Program (CLP)* class of 2007 attended their third session on Friday, December 1, 2006 at the Blossburg Fire Hall Reception Building. The title for the session was Organizing for Action. Heidi Jones of Ridgerunner Consulting was the coordinator for the day. Heidi led the group through several discussions and exercises related to understanding the Strengths Weaknesses Opportunity Threat (S.W.O.T.) Analysis. Each component of this analysis was discussed separately and the group came up with the top three strengths, weaknesses, opportunities and threats for Tioga County. The exercises showed the participants how this form of analysis could work for any situation and how it can help a group come to a consensus and be more effective in advancing an organization. Heidi also stressed the importance of planning and organization when dealing with projects and their success. It also became very apparent that communication plays a big role in the success or failure of a project or event.

Bev Jones, Heidi's mother and current president of VIBE (Visions in Business and Entertainment) in Blossburg, joined the group to explain what VIBE does and led the group in a teambuilding exercise.

Session 3 was sponsored by PPL Gas Utilities and the group enjoyed refreshments and lunch catered by the Blossburg Fire Hall. Following lunch Gale Hall of PPL and a 2003 graduate of the *Community Leadership Program* spoke to the group about marketing and sales skills. She explained how she uses these skills in her current position and talked about how being in the program helped her in her life.

Heidi Jones then led the group on a walking tour of downtown Blossburg where they were able to see what VIBE has been able to accomplish through their grant program. Many storefronts have been or are in the process of being restored to add to the appeal of Main Street in Blossburg thanks to grants that were made available through VIBE.



*Tioga County Development Corporation*



Upon returning to the Fire Hall, a little wet after a rain shower, the group heard from Charles and Joyce Andrews of the Tioga County Concerned Citizens Committee (TCCCC) about how the committee was formed and on their efforts in the community on several issues, but especially the TCCCC Watershed Project. The project is concerned with the reclamation of the Tioga River Watershed. An amazing amount of work and dedication has been put forth by the members to get to the point that they are at in the reclamation process. There is a long road ahead, but what has been done to date is admirable. In a recent newsletter for the committee it was estimated that over 1800 volunteer hours have been spent so far this year on the effort. A tour of the project was scheduled, but the weather did not cooperate. For more information on the project visit their website at [www.tcccc-inc.org](http://www.tcccc-inc.org).



What is that motto again??  
 Dress for Success and Always  
 be Prepared

## Mark your calendars for Thursday March 22, 2007!!

It is time again for the *Community Leadership Program's*  
 Annual Recruitment Mixer

Time: 6:00 p.m.

Location: Gmeiner Arts & Cultural Center

It will be a very entertaining and informative evening for all  
 who attend.

## FUTURE LEADER PROFILE



Mike Goodreau is a current member of the *Community Leadership Program* Class of 2007. Mike is a Loan Officer in the Wellsboro branch of Citizens and Northern Bank and resides in Wellsboro with his wife, Velma.

Mike was born and raised in Wellsboro. He has a BA degree from Lycoming College and was the General Manager of the Penn Wells Hotel and Lodge in Wellsboro for 25 years. He went back to school in 1999 and completed DePaul University's Computer Career Program in Chicago, IL. He worked for EDS (Electronic Data Systems) on the Inland Steel account in Indiana before accepting a position at C&N as a Systems Analyst and moving back home. Missing the contact with customers, Mike entered the management trainee program at C&N and enjoys his current position.

The interaction with people is what Mike has enjoyed the most so far in the *CLP*. He hopes through the program to get to know his fellow class members better, to learn about their places of employment and to be able to draw on each other in the future for various Tioga County projects and programs.

Mike enjoys fishing, playing golf and visiting his grandchildren. He stated that after living away from Tioga County and then moving back that "I think we tend to undervalue what we have here in the county, be it healthcare or volunteer groups. You do not experience the same friendliness and sense of community in more urban areas."



## Employer Interview

HN Automotive, Inc. became involved with the *Community Leadership Program* last year. Darla Shick, Human Resource Manager, was made aware of *CLP* through the Tioga County Development Corporation and Brian Nowak of Ward/ACP. Currently, HNAI is sponsoring one participant in the 2007 *CLP* class. Hopefully, there will be many more HNAI employees that participate in years to come.

Darla's hopes are that participants gain greater community awareness, better communication skills and insight into others successes and challenges through *CLP*. She believes that this involvement will allow the participants to capitalize on their experiences, gather new ideas and apply them to our current work environment. HNAI's focus moving forward is to provide all employees with the tools necessary to move the company into the next business generation. There will be a lot of challenges ahead and by collaborating with others within our community we will be better prepared to compete successfully both nationally and internationally.

# Blossburg V.I.B.E. Visions in Business & Entertainment

The Vision of Blossburg V.I.B.E. (Visions in Business & Entertainment) is to establish Blossburg as a landmark community in Tioga County, Pennsylvania, by developing and implementing plans for the future that increase employment and recreational opportunities, improve community appearance and historical understanding, and energize community participation and support.

The definition of who may be a member of Blossburg V.I.B.E. is anyone who is a resident of Blossburg Borough, Hamilton Township, Bloss Township, or anyone who lives, works, plays or attends school in Blossburg.

Through Blossburg V.I.B.E. grants are available for up to \$3,000 per storefront for property owners in the downtown area. Many grants have already been received and other applications are being considered by the organization. The results of these grants are visible by the noticeable improvements made to several storefronts on Main Street. The grants are made possible through the Pennsylvania Department of Community and Economic Development's Main Street Program, in conjunction with the Pennsylvania Downtown Center and the Borough of Blossburg. For information, applications or assistance, please contact Bev Jones at 570-638-2763 or [jonesbev@gmail.com](mailto:jonesbev@gmail.com).

The following are some examples of what the grants from Blossburg V.I.B.E. have done for Main Street in Blossburg:





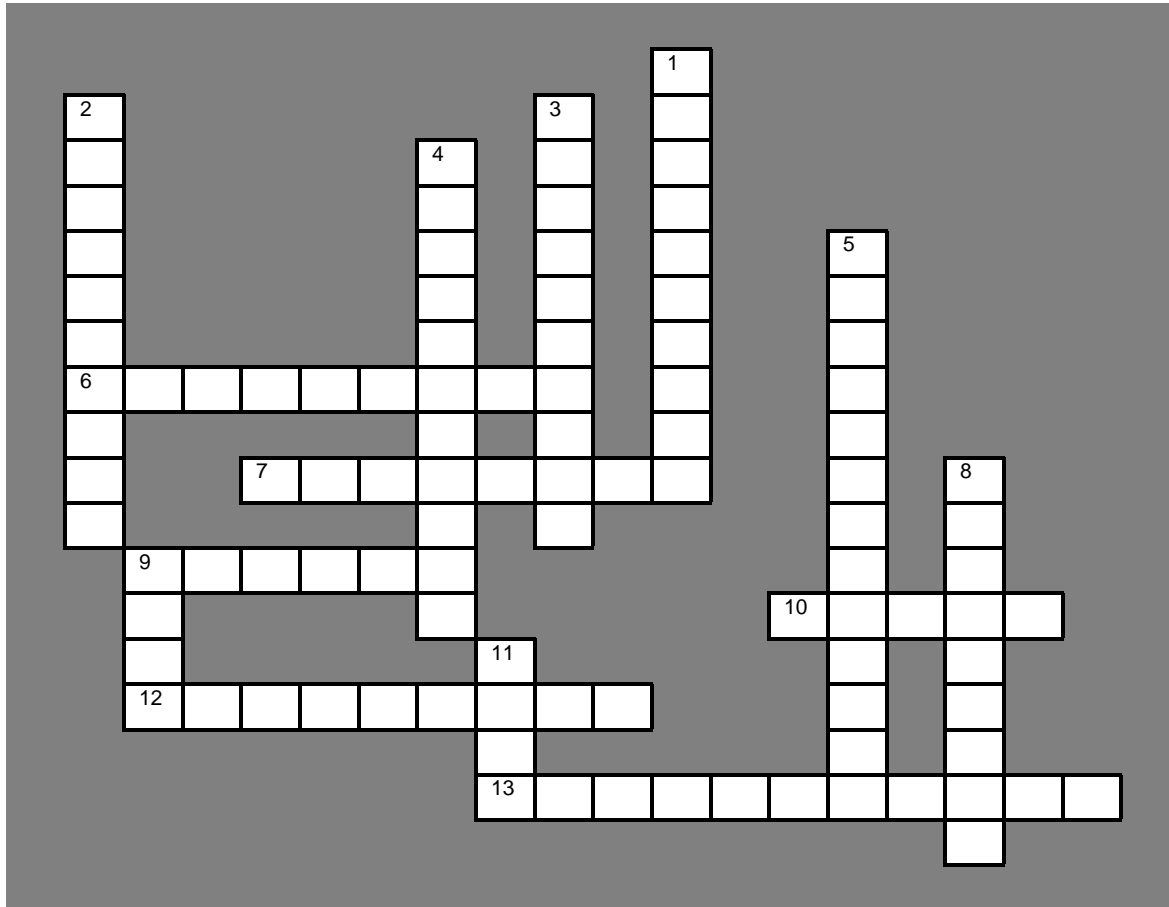
#### Youth Alumni Interview – Julie Hess

The featured Youth Alumnus for the month of December is Julie Hess. Julie is a graduate of the TCDC Leadership Tioga County Youth Leadership Program Class of 2000. As a result of the Youth Leadership Program, Julie gained more knowledge about Tioga County and what it has to offer, areas of the county, different businesses and organizations within the county. She says all has been helpful to her in her job to understand the county and the dynamics that make up the county and the people that live there.

Julie graduated from Elmira College with a degree in Biology and is currently employed by a division of the USDA called the Natural Resource Conservation Service. Julie works with farmers and landowners to install conservation practices, which include assisting write conservation plans for farms (plans that list different conservation practices that would most benefit their property, crop rotations that will allow for minimal soil loss from crop fields). She also helps to inform the community about different government programs that provide cost share assistance for the installation of conservation practices as well as responsible for quality assurance, inspection of structural practices installed for which the government has provided cost share assistance for the installation. These practices generally include water systems, concrete manure storages, concrete barnyards. In addition, she completes simple designs for cattle walkways, water systems, wells, and stream crossings for engineering review and installation. The NRCS motto is "Helping People Help the Land".

When not working, Julie enjoys yoga, art, reading, hiking, working on her husband's family's dairy farm, canning, and gardening.

## CROSSWORD PUZZLE



## ACROSS

6. What the "S" in S.W.O.T. analysis stands for
7. This step is essential in any project - without this things may not run smoothly
9. What the "T" in S.W.O.T. analysis stands for
10. Month when the 4th Annual Community Leadership Program Recruitment & Reunion Mixer will be held
12. \_\_\_\_\_ Leadership Program (CLP)
13. The impacts on this always need to be taken into consideration when developing an area

## DOWN

1. Part of the title of Session 3
2. What the "W" in S.W.O.T. analysis stands for
3. A skill that is necessary to get a group working toward a common goal
4. What the "O" in S.W.O.T. analysis stands for
5. When done effectively this gets the word out to everyone
8. Tioga County \_\_\_\_\_ Citizens Committee
9. Tioga County Development Corporation
11. Visions in Business and Entertainment abbreviation

The *Tioga County Development Corporation Leadership Tioga County Youth Leadership Program* Class of 2007 participated in Session 3 **Understanding Business & Economics** on December 13, 2006. The Session was held at Metamora Products Corporation in Elkland. The Session included a tour of Metamora's facility, an introduction to Economics in Tioga County and panel discussion entitled "Why I Work and Live in Tioga County." Pictured are students and local business and industry volunteers who participated in the panel discussion (front row) Kevin Green, First Citizens National Bank; Linda Losinger, ACP Manufacturing; Jason Gehman, Gehman's LLP; Matt Feil, K&W Medical Specialties and Leigh Walter, Team Pennsylvania Foundation (back row) Katelin Peropat, Wellsboro High School; Kathryn Updyke, Williamson High School; Janelle Knaus, Wellsboro High School; Katelyn Russell, Elkland High School and Travis Hagar, Mansfield High School.

